

Go! London

July 2026



FUNDED BY
MAYOR OF LONDON



IN PARTNERSHIP WITH



About the Go! London partnership

The **Mayor of London, London Marathon Foundation** and **Sport England** are funding Go! London, with partnership support from **London Marathon Events** and **London Sport**

The aspiration is to pool resources and maximise the impact of **sport & physical activity** for underserved children and young people, aged 4-24, in London



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LME LONDON MARATHON EVENTS

Go! London Aims

Through this £19.5 million partnership investment, we aim to:

Help more children and young people get active by removing barriers

Use sport and physical activity to transform the lives of young people

Strengthen and diversify the capital's sport and physical activity sector



Funding pillars

► Foundation

Grants for community organisations to enable young people to access and benefit from sport and physical activity

► Enterprise

Grants for Young Entrepreneurs

Grants to increase organisation's trading income

► Innovation Challenges

Funding innovative and collaborative ideas and models which respond to the biggest challenges in London – access to spaces/facilities

GO! FOR IT



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The Go! London Capacity Building Programme

The Go! London Capacity Building Programme is designed to **empower grassroots sports and physical activity organisations across the capital**, helping them grow stronger, more confident, and more resilient.

Delivered through in-person, expert-led sessions at **Bayes Business School**, the programme offers three tailored paths to match your organisation's stage of development, ensuring practical learning you can use right away and a network of supportive peers.

Across all paths, you'll benefit from **hands-on exercises, real-life stories**, and **practical tools**, leaving each session with clear steps to take in your own community.

Bayes Business School is one of the UK's leading institutions for business and leadership education.

The programme is delivered at Bayes' Finsbury Square campus in central London.

Pathways

Base is for individuals and informal groups with a new idea to bring sport or physical activity to their community. Over four sessions, you'll learn how to shape your vision, test your idea, build your brand, and secure funding—moving from concept to action with confidence and support.

Ascent is for early-stage organisations already running local sessions and ready to grow. You'll develop a strategic plan, strengthen your governance, diversify your funding, and boost your marketing and grant-writing skills, setting your organisation up for sustainable impact.

Summit is for established organisations aiming to deepen their impact and future-proof their work. You'll focus on advanced strategy, sustainable finance, digital transformation, and building a resilient, high-performing team and culture.

Pathways: Further Information

Pathway	Who is it for?
Base	For Londoners who: Have an idea for a sport or activity group but haven't set it up yet; Want to support underrepresented communities through sport or physical activity; Are new to running community projects and need help getting started.
Ascent	For London-based organisations that: have been running sport or activity sessions for at least 18 months; Want to reach more people and improve how they operate; Work with underrepresented communities and want to broaden participation.
Summit	For established organisations ready to deepen their impact, adapt to change, and build long-term resilience.

Join our mailing lists and newsletters to be notified when funding and capacity support is open again

Go! London Mailing List

[Go! London – London's biggest community sport fund | Go! London](#)

To stay informed about funding and capacity-building opportunities, sign up to the Go! London mailing list. Subscribers receive a monthly newsletter featuring opportunities from Go! London and its partners.

Mayor of London Communities Newsletter

[Mayor of London Communities newsletter | London City Hall](#)

Sign up to this newsletter to receive updates on current projects, upcoming events, and initiatives from City Hall, along with news and insights from partners and stakeholders.

